

## AdA-International in Iraq

|                         |                                                                                                   |
|-------------------------|---------------------------------------------------------------------------------------------------|
| <b>Project Name</b>     | AdA-International in Baghdad, Basra, Sulaymaniyah and Erbil                                       |
| <b>Country / Region</b> | Iraq                                                                                              |
| <b>Duration</b>         | 01.11.2021 - 30.07.2022                                                                           |
| <b>Funding</b>          | BMZ via sequa.                                                                                    |
| <b>Goal</b>             | Training of trainers in Iraq, vocational qualification at the workplace                           |
| <b>Target Groups</b>    | <b>Direct target groups:</b><br>Young people who are trained as trainers and multipliers.         |
|                         | <b>Indirect target groups:</b><br>Internally displaced people, returnees from Germany and Europe. |

## Background

Iraq has a great need, but also a great potential for well-trained specialists. Due to the numerous crises, both international and local companies often lack access to suitable personnel. The oil and gas industry in particular, with its supply chains, offers good conditions for qualified employees. The government of the autonomous region of Kurdistan and the central government of Iraq are currently working out a new framework for strategic professional qualification, partly based on the German model. Appropriate qualification programmes are needed to integrate returnees, internally displaced persons (IDPs) and refugees into the labour market.

## German Partner bbw gGmbH

bbw gGmbH is one of the largest private educational institutions in Germany and part of the bbw Group. Together with their subsidiaries, bbw carries out development projects worldwide in the areas of organizational development and vocational training. These include projects in Lebanon, Kurdistan, Morocco, Tunisia, Ethiopia, Ghana, Uganda, Mozambique and Brazil.



Project partner:

## Partners in Iraq

In Iraq, bbw works together with the Chambers of Commerce and Industry in Erbil, Sulaymaniyah, Baghdad and Basra. As representatives of local companies, the chambers are aware of the companies' needs and concerns and support the programme of training trainers according to the job requirements while at the same time communicating the benefits of an improved structure of vocational training to their members.

For a lack of strong private actors in Iraq, government agencies are also involved in the project. The Ministries of Planning, Labour and Social Affairs, and Higher Education play a central role in the implementation of vocational training and are thus important partners in the transformation process.





## Project Description

The project aims to strengthen training capacities at four locations in Iraq (Erbil, Sulaymaniyah, Basra and Baghdad) and to contribute to an improved training setting.

The core objective of the project is to train trainers and multipliers. To this end, at least 15 trainers, carefully selected in terms of their expertise and pedagogy, are to be trained at each location for the training of trainers (ToT) and as examiners (so called Master Trainers).

## Core components

| <b><u>Profiling</u></b>                                                            | <b><u>Vocational Training</u></b>                      | <b><u>Follow up</u></b>                  |
|------------------------------------------------------------------------------------|--------------------------------------------------------|------------------------------------------|
| Profiling of applicants for the selection of adequate candidates for ToT training. | Training of 15 trainers at 4 locations in ToT courses. | Follow up with trainers after one month. |

| <b>Contact bbw</b>                                                                  |                                                                                                                                                                    | <b>Contact Iraq</b>                                                                  |                                                                                                                                                                   |
|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <b>Ismail Baker</b><br>Project Manager<br>bbw gGmbH,<br>International Division<br><a href="mailto:ismail.baker@bbw.de">ismail.baker@bbw.de</a><br>00964 7504231674 |  | <b>Hogar Baban</b><br>AHK/ Iraq Project<br>Coordinator<br>Email:<br><a href="mailto:hogar.bebane@irak.ahk.de">hogar.bebane@irak.ahk.de</a><br>Tel.009647507069400 |